

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



Return Postage Guaranteed

I. L. RADWANER SEED CO., Inc.  
115 BROAD STREET  
NEW YORK, N. Y.

**Radway's**  
SINCE  
1873

AGRICULTURAL GEOGRAPHIC  
BUREAU OF PLANT INDUSTRY  
U. S. DEPT. OF AGRICULTURE  
WASHINGTON, D. C.

LATEST MARKET NEWS

Sec. 435½, P. L. & R.  
U. S. POSTAGE  
**PAID**  
New York, N. Y.  
Permit No. 2686



TELEPHONES BOWLING GREEN  
9-3372  
9-3373

## OUR TERMS:

No claims accepted after seeds are planted. We don't guarantee purity or germination. Seeds to be tested by buyer and to be returned at once if not satisfactory.

## I. L. RADWANER SEED CO.

INCORPORATED

## SEED MERCHANTS

115 BROAD STREET  
NEW YORKJOBBERS  
MIXED LAWN GRASS  
PRICE LIST No. 14A

To Dealers only F. O. B. New York

TERMS—SIGHT DRAFT B/L

(Copyright applied for listing schedule)

APR 15 1931

RED CLOVER

ALFALFA

DWARF E. RAPE

WHITE CLOVER

ALSIKE

NATURAL GRASS

ENGLISH RYE

RED TOP

April, 1931

THE I. L. RADWANER SEED CO., INC., GIVE NO WARRANTY EXPRESS OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS OR ANY OTHER MATTER OF ANY SEEDS THEY SEND OUT, AND WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP PURITY AND GERMINATION TESTS ARE FOR INFORMATION ONLY AND WITHOUT GUARANTEE, QUOTATIONS SUBJECT TO CHANGE WITHOUT NOTICE. ALL SALES AND PRICES QUOTED BASIS PRESENT RATE DUTY IF ANY CHANGE SAME FOR BUYERS ACCOUNT.

PRICES DOUBLE TO CONSUMERS  
ASK FOR DISTRIBUTORS DISCOUNT PROPOSITION

## "CENTRAL PARK"

Registered U. S. Patent Office, June 10th, 1910, No. 78,610

—Beware of Imitations—

Order by code not by name. (What's in a name?)

LAWN SEED MIXTURES  
PRICES TO CONSUMERS DOUBLE

## CODE

## Per 100 lbs.

0	CENTRAL PARK PRIME—Competition brand, quick growth, red top rye grass timothy, white clover (Competition Silver Lake)	\$ 11.00
0-1	MAGIC LAWN for Seashore—Competition brand, quick growth, red top, rye grass timothy, white clover	13.00
0-3	LUXOR LAWN OR TERRACE LAWN—Quick growth, for building contractors, heavy seed. Red top rye grass, timothy, white clover, Canada blue grass (Desirable Brand)	15.00
P	CENTRAL PARK MEDIUM—For homes, quick growth, red top blue grass, rye grass, timothy, white clover (Newdorp Green Greengrow Brand)	16.00
Q	CENTRAL PARK CHOICE—Lasts long, grows slow, for particular people, red top, blue grass, fescue, white clover, timothy, rye grass (Lawn Delight Turf Builder)	19.00
R	SHADY LAWN No. 3—White clover, blue grass, red top, timothy poa trivialis, rye grass	20.00
S	CENTRAL PARK FANCY—Lasts long, grows slow, no timothy fescue, red top, blue grass, rye grass (Fancy Lawn)	22.00
R-1	SHADY LAWN No. 2—Timothy, poa trivialis, blue rye green, red top, white clover	25.00
T	SUNSHINE U. S. Reg. "BEST ON EARTH"—All soil brand, bent, fescue, red top blue grass, rye grass (Bent Lawn)	27.00
U	CENTRAL PARK EXTRA—Blue Grass, red top, bent grass, rye green (Carpet Lawn)	29.00
R-2	SHADY LAWN No. 1—Poa Trivialis, fescue, blue grass, rye grass, red top	31.00
W	FRENCH LAWN—Blue grass, red top, fescue, white clover	32.00
R-3	CEMETERY or SPORT FAIRWAY—Tennis, Polo, blue grass, poa trivialis, fescue	35.00
X	BUNKER MIXTURE or FAIRWAY—For Banks, mixed fescue	40.00
Y	SUPERFINE BENT FAIRWAY—Fescue, blue grass, bent grass, red top	50.00
Y-2	SEASHORE LAWN—Fescue, red top, bent	50.00
Y-1	GOLFGREEN—Bent, blue grass, red top, fescue	50.00
Z	PUTTING GREEN MIXTURE	60.00
Z-1	PUTTING GREEN BENT FORMULA	75.00
	New Jersey State Formula No. 1—Standard	60.00
	2—Finest Quality	100.00
	3—Shady	80.00
	4—Poor or Sandy Soil	65.00

—Ask for Special Prices To Distributors—

SMALL BAGS 2 CENTS PER POUND MORE.

## TESTED

**Radways**  
SEEDS

"ALWAYS DEPENDABLE"  
Since 1875

## GOLF SUPPLIES — EQUIPMENT

NOT THE CHEAPEST—In Price

The Best never is!

STRAIGHT SEED FOR BLENDING  
PRICES TO CONSUMERS 25% HIGHER

		Per 100 lbs.	Per 100 lbs.
KY. BLUE GRASS	21-lb. ....	.85%	85% \$ 40.00
	21-lb. ....	.82	70 38.00
	19-lb. ....	.75	70 36.00
	12-lb. ....		18.00
CANADA BLUE GRASS	....	.85	85 32.00
RED TOP FANCY	....	.98	90 32.00
	....	.95	90 30.00
	....	.90	90 27.00
Unhulled	....	.85	85 26.00
	....	.60	85 19.00
	....	.43	80 16.00
	....	.25	80 13.00
Chaff Bright	....		6.00
RYE GRASS—Domestic	....	.98	90 7.00
	Italian	.98	90 12.00
	English	.98	90 12.00
	Paceys	.98	90 15.00
FESCUE—N. Z. Red Chewings	....	.98	70 45.00
	Red European	.80	65 38.00
	Hard or Sheeps.	.80	65 34.00
	Fine Leaved	.80	65 45.00
	Meadow	.95	90 15.00
ORCHARD GRASS	....	.90	90 20.00
POA TRIVIALIS—Rough Stalked Meadow	....	.90	90 40.00
POA NEMORALIS—Wood Meadow	....	.80	80 90.00
CRESTED DOGSTAIL	....	.98	90 28.00
BERMUDA GRASS	....		40.00
BROMUS INERMIS	....	.98	90 28.00
POA ANNUA	....		70.00
TIMOTHY—Fancy	....	.99 1/2	90 14.00
	Fancy	.99	90 13.00
	Medium	.85	90 11.00
	Mixed with White Clover	.85	90 12.00
WHITE CLOVER—Fancy	....	.98	90 40.00
	Medium	.98	90 38.00
	Mixed with Timothy		25.00
BENT GRASSES—			
So Germ. Mixed	....	.70	70 80.00
	....	.80	80 90.00
	....	.90	90 100.00
Rhode Island—Colonial N. Z.	....	.98	90 80.00
BENTS	Prince Edward—100 lbs.	90%	90% 120.00
IN	50 "		125.00
SEALED	10 "		135.00
BAGS	Coos Seaside—100 "	99%	90% 160.00
ONLY	50 "		165.00
	10 "		175.00
	Velvet	60%	90% 750.00
	Officially Sealed and Certified Original Bags		

*Radway's*  
SINCE  
1875

# "CENTRAL PARK"

Registered U.S. Patent Office, June 10, 1910, No. 78620

## BEWARE of IMITATIONS

### 5 grades of Central Park LAWN GRASS SEED

#### BIRD SEEDS

	Ten	Five	One Bag
Canary—Morocco, 220 lbs.....	\$6.00	\$6.50	\$7.50
Turkish, 220 lbs.....	5.50	6.00	6.50
Holland, 110 lbs.....			
Argentine, 140 lbs.....	5.25	5.50	5.75
Rape—Large, 220 lbs.....	4.50	5.25	6.00
Small, 220 lbs.....	6.00	6.50	8.00
Sunflower—Californian, 100 lbs...	6.50	7.00	7.50
Manchurian Dark, 130 lbs...	7.50	8.00	9.00
Corn—Argentine Red, 140 lbs.....	3.75	4.00	5.00
Hemp—165 lbs.....	3.25	3.75	4.00
Millet—220 lbs.....	3.75	4.25	5.00
Thistle or Niger Polished, 165 lbs.	13.50	14.00	16.00
Peas—Canada, 120 lbs.....	6.00	7.00	7.50
Maple, 220 lbs.....	6.50	7.50	8.00
Vetches, 200 lbs.....	5.75	6.25	7.00
Maw or Poppy, 110 lbs.....	9.75	11.00	14.00

ALL ON SPOT!

ORDER NOW FOR LATER DELIVERY

We Are Distributors of "Sheep's" Plant Spray

Tear off here and mail—No stamp necessary.

*Radway's*

Date.....

Dear Sirs:

Please ship the following order:

Bags.....Lbs.....  
..... " ..... "  
..... " ..... "  
..... " ..... "

Cases.....

for shipment (on or about) prompt,

Yours truly,

Name.....

Address.....





I.L. RADWANER SEED CO.  
83 WATER STREET  
NEW YORK, N.Y.



Phone  
Bowling Green  
9-3373

No. 14A

SEEDS

April, 1931

TESTED

**Radways**  
Since 1875

## H U M U S

(Hyper Humus) Soil Builder.

	Jobber	Consumer
100 lb.	\$1.50	\$2.50
500 lb.	1.25	2.00
1,000 lb.	1.15	1.80
Ton	1.00	1.60

Per 100 lbs. f.o.b. R.R. Station  
Jersey shipping point.

## PEAT MOSS

	Jobber	Consumer
Per bale.....	\$2.50	\$4.00
f.o.b. shipping point.		

## SHEP'S PLANT SPRAY

Non-Poisonous

Pyrethrum

No Soap Needed

\$2.75 per dozen 2 oz. bottles

Lawn Grass booked for spring delivery at list prices. Markets are firm and may be higher. Send in your order now. Terms on our regular brands of mixed lawn seed: 60 days net; cash in 10 days, 1 1/2% discount.

Lawn Grass and Certified Bent Seed are the most profitable items retail seed dealers can handle. Lawns seeded with Prince Edward Island Bent, wherever they have been fertilized and given moderate water and attention, have withstood drought conditions this summer.

## GRASS SEED CROP IS SHORT

—AND PRICES GOING UP

ORDER NOW!

FOR NEXT SPRING

### FERTILIZER NOTES AND RATE OF APPLICATION PER 1,000 SQUARE FEET

**Bone Meal.**—18 lbs. Slow acting. Favorable to blue grasses, encourages weeds and clover. Do not use alone.

**Cottonseed Meal.**—Organic. 16 lbs. Neutral in action. Rapid. Safest of all lawn fertilizers to use, gives a thick, dark green turf quite free from weeds.

**Sheep Manure.**—Organic. 24 lbs. Neutral or alkaline in reaction. Slow acting. Encourages weeds and clover. Undesirable in any form.

**Stable Manure.**—Organic. 125 lbs. Neutral reaction. Medium rapid. If manure has been composted for one year there is no better lawn fertilizer. Gives a thick, dark green turf.

**Activated Sludge.**—Organic. 30 lbs. Medium rapid in action. A very good lawn fertilizer. Milorganite.

**Lime.**—Inorganic. Use only on heavy clay soils. 40 lbs. One application will show good results, two are too many.

**Poultry Manure.**—Organic. (Commercial dried). 12 lbs. Excellent lawn fertilizer. Gives a thick dark green turf.

**Poultry Manure. (Local).**—Should never be used unless it has been composted at least six months with sand or earth or one year without carrier. Excellent lawn fertilizer.

**Nitrate of Soda**—Inorganic. 8 lbs. Alkaline, very rapid. Apply during a very heavy rain, or thoroughly wash in by watering. Encourages clover and weeds. Very fine for rough stalked meadow grass and other blue grasses.

**Sulphate of Ammonia.**—Inorganic. 6 lbs. Acid. Very rapid. Excellent lawn fertilizer. Discourages weeds, clover and blue grasses. Must be applied with great care during a heavy rain or thoroughly washed in.

**Acid Phosphate.**—Inorganic. 10 lbs. Neutral, slow. Encourages weeds and clover. Should not be used alone.

**Muriate or Sulphate of Potash.**—Inorganic. 9 lbs. Slow. Encourages weeds and clovers. Use where moss and sorrel indicate that the soil is depleted of plant food, and on sandy soils. On average lawn soil seldom needed. Use under trees and where shrubs are consuming a considerable part of the plant food in the soil.

Prices quoted in both columns are for full unbroken bags STRAIGHT OR ASSORTED LOTS of seed.

Broken packages charged higher than single bags.

Parcel Post shipments charged at broken package prices or higher.

 **Seamless Bags**—with Seed 38c each. Grass Seed-Burlap Bags included gross for net.

Lawn Grass-Burlap Bags free, net weight when packed. No Bags returnable at full price. These quotations are for dealers only, F. O. B. New York and subject to change without notice.

All orders filled at our best price on day received.



(5% Nitrogen, 8% Available Phosphoric Acid,  
6% Potash)

Packed in attractively branded 100, 50 and 25 lb. paper-lined cotton bags. Also in 5-lb. canisters with sifter tops packed 12 to a case.

Prices	Vert.	100 lb. bags	50 lb. bags	25 lb. 5 lb. canisters bags (12 to a case)
Consumer	(Ton)	100.00	120.00	140.00 200.00
	(Package)	5.00	3.00	1.75 .50
Dealer	(Ton)	67.50	77.50	87.50 130.00
	(Package)	3.50	2.00	1.15 .35
Carload	(Ton)	57.50	67.50	77.50 110.00
	(Package)	2.88	1.69	.97 .28

Carload and dealer prices include cost and rail freight to points in the United States east of Rocky Mountains, in minimum lots of 500 lbs. Less than 500 lbs. F. O. B. Plant. **500 LBS. FREIGHT PAID.**

TERMS: Cash less 2% 10 days, net cash 30 days.

Attractive dealers' helps furnished. Booklets, store and window displays, 1 and 2-column newspaper electros, bag cuts, etc.

## ARMOUR'S SPECIAL TURF FERTILIZER

(10% Nitrogen, Equivalent 12% Ammonia,  
8% Available Phosphoric Acid, 6% Potash)

A complete balanced plant food of the highest quality. Prepared from materials of known value in the growing of grass. Economical where large acreages are to be fertilized. Sold especially for use on golf courses, parks, cemeteries, etc. It develops a strong, velvety turf, and materially aids in eradicating weeds. Also for trees, shrubs, etc.

	Less Than Ton F. O. B. plant	Tons F. O. B. plant	Carload C.A.F.
Individual Consumer	\$6.00 bag	\$100.00 ton	
Dealers	5.00 bag	75.00 ton	\$70.00 ton

*WE DISTRIBUTE FOR*  
**ARMOUR FERTILIZER WORKS**

Lawn and Garden Department

—SEND US YOUR ORDERS—

SOMETHING NEW!



FIRST CLASS  
Permit No. 1648  
Sec. 384½ P. L. & R.  
New York, N. Y.



**BUSINESS REPLY CARD**

NO POSTAGE STAMP NECESSARY IF MAILED BEFORE JAN. 31, 1931

**2c.-POSTAGE WILL BE PAID BY—**

I. L. RADWANER SEED CO., Inc.

115 BROAD STREET

NEW YORK, N. Y.